



Official Statement re: Shock-A-Cone Grab and Go

Scottsdale, Ariz. (Feb. 3, 2010) As precautionary measure Cold Stone Creamery has directed all locations nationwide to remove the Grab and Go Shock-A-Cone product from the display freezers. A customer has contacted us claiming to have found glass inside one of our Grab and Go containers. It is important to note at this time no other incidents have been reported. We are currently working closely with our supplier to ensure the product is safe and again as precautionary measure the product is being held from further distribution.

The Grab and Go line is the only ice cream product in the stores that is manufactured off site. This allegation was specific to one Grab and Go flavor and does not apply to the ice cream that is made fresh daily in the individual locations. Cold Stone Creamery is committed to the safety and welfare of our customers and ice cream lovers across the country and we are taking every measure possible to ensure their well being. Again, this issue is isolated to the Grab and Go Shock-A-Cone ice cream and does not impact any other ice cream flavors.